



HOPE STARTS HERE

# 2016 | ACTIVITY REPORT

# HIGHLIGHTS

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2016 was a big year for us at the FUTURELIFE® Foundation Trust. This has been our first full calendar year since start-up and all our different programmes have continued gaining momentum. With growing support from corporate and private sponsors, in particular from FUTURELIFE®, we were able to expand our nutrition programme significantly. We now have 3 orphanages and 62 ECD Centres with more than 5000 children (between 1 and 5 years old) on our daily nutrition programme. We were able to reach an additional 58 ECD Centres through our partner NGO's every month and were able to exceed all targets, by feeding 9500 needy South African children with daily meals.



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**We strengthened our Western and Northern Cape projects successfully and are continually adding more children to our programme in these provinces.**



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Particularly memorable events were our “big feeds” at Edamini Primary School in Shongweni Dam. These were hosted to celebrate International School Meals Day and Mandela Day, with over 1000 breakfasts mixed and served (at this very deserving school).

## OUR MAIN MISSION

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Our main mission remains the alleviation of hunger and malnutrition among South African children, under the age of 6 years old. Roger Thurow puts the need for adequate nutrition at a young age into perspective in his book, *The first 1000 days*, “Good nutrition is the cornerstone for all development. Any hunger shock or bout of malnutrition or micronutrient deficiency during the 1,000 days can lead to physical and mental stunting, which is a life sentence of underachievement; diminished performance in school, lower productivity and wages in the workplace, more health problems throughout life and a greater propensity for chronic illnesses such as diabetes and heart disease as an adult.

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Today one in every four children, under five years of age, is stunted. The effects of malnutrition and stunting leads to lower education, poorer productivity, greater health care expenses have a ripple effect throughout society, from the individual to the family, the community, the nation and to the entire world. Thus, a stunted child anywhere is a stunted child everywhere. A lost chance at greatness for one child is a lost opportunity for all of us. If we want to shape the future, to truly improve the world, we have 1,000 days to do it, mother by mother, child by child.”

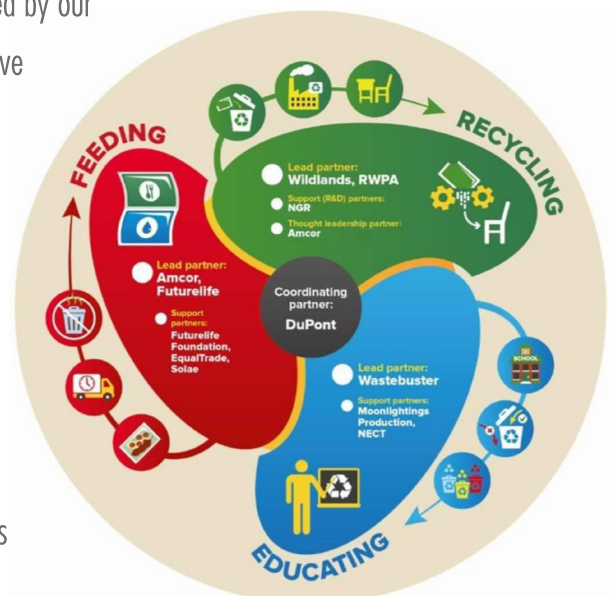


Our educational programme is still sponsored by our German partner NGO, Inhlanhla e.V. This year they sponsored 9 wooden playgrounds for selected and deserving centres, so that over 1000 children could use these in their class breaks for joy and daily exercise. We also managed to sponsor 600 school back packs, 600 stationery packs for school beginners, 600 ECD first reading books, 600 lunch boxes and juice bottles and 1 mobile library with a further 200 books. We are most grateful for their support.



## SPECIAL OPPORTUNITIES

Our much valued partnership with the Wildlands Conservation Trust has enabled us to enter new communities and to successfully implement a pilot programme at Primary Schools for the FUTURELIFE® Dual Compartment Pouch (DCP) in November 2016. Named “The Virtuous Circle” and sponsored by our three partners DuPont, FUTURELIFE® and AMCOR. 300 000 meals have been supplied so far to some of the poorest schools in the country. The Dual Pouch celebrated a great reception at these schools. A highly nutritious FUTURELIFE® Smart food™ meal that is combined with clean drinking water in one packaging concept, a very quick and practical breakfast to serve hungry learners on arrival at school. The waste left behind is collected by Wildlands and recycled into school desks and will be returned to the beneficiary schools. We are hoping to find further sponsorship to continue this rewarding programme.



In March, we were invited to present our work at the WHU in Vallendar, Germany during their annual Social Entrepreneurship Conference. This event is the largest student led conference with a focus on sustainability in Europe, and presented a chance to expose the good work FUTURELIFE® has been doing on an international and academic level.



Throughout the year, we had the pleasurable opportunity of joining our provincial Minister of Finance on several of their outreach tours. MEC for Finance, Belinda Scott, has chosen FUTURELIFE®'s product for several projects in KZN worthy of direct support.

**2.2 MILLION  
NUTRITIOUS MEALS  
FED IN 2016**



**600 SCHOOL BAGS  
DONATED**

**600 STATIONERY  
PACKS DONATED**

**1 MOBILE LIBRARY  
AND 1200 BOOKS  
DONATED FOR ECD  
CENTRES**

**9 WOODEN  
PLAYGROUNDS BUILT**