



HOPE STARTS HERE

2017 | ACTIVITY REPORT

HIGHLIGHTS

2017 was a busy year for us at the Futurelife Foundation Trust. We relocated our office in January and settled in swiftly. Our long term volunteer Nelly Ntaka and David Sweidon joined our Board and introduced dynamic thinking and creativity to our marketing and fundraising initiatives. A new and grand website is in the making.

During the first school term we completed the Virtuous Circle project at 16 KZN Primary Schools. A further 350 000 dual pouch meals were supplied to the learners and our partners DuPont and Wastebuster UK completed the survey and a movie for the project. Details on www.thevirtuouscircle.co.za.

By October, all the packaging had been collected and recycled into school benches. Our much valued partner, Wildlands Conservation Trust, made the last delivery of a classroom full of benches in October.



We rounded off this wonderful project by rewarding two of the Primary Schools with a Wastebuster Movie Screening.

It was delightful to see the children laugh, dance and clap with joy whilst enjoying this fabulous 30 minute educational film about the project.

<https://www.youtube.com/watch?v=zGHi8fPgN4A>

OUR MAIN MISSION



Our main mission remains the alleviation of hunger and malnutrition among South African children. Going forward, we will collaborate with several partner NGOs to ensure finding and feeding the 27% of malnourished children in our Province, KwaZulu-Natal.



With growing support from corporate and private sponsors, and in particular Futurelife Health Product Pty. Ltd., we were able to expand our nutrition programme significantly. We now have 3 orphanages and 92 ECD Centres comprising more than 6000 children (between 1 and 5 years of age) on our daily nutrition programme.

We are able to reach an additional 68 ECD Centres through our partner NGOs, in particular the Daily News Milk Fund, every month of the year and were able to exceed all targets by feeding over 10 000 needy South African children daily, nutritional meals.

We strengthened our Northern Cape projects successfully this year and were able to grow our outreach in the Western Cape and Gauteng. We are continually adding more children to our nutrition programme in these provinces.

EVENTS OF THE YEAR

Particularly memorable events were our “big feeds” at Inchanga Primary School and KwaThintwa School for the Deaf. These were hosted to celebrate International School Meals Day in May and World Food day in October.

We teamed up with Highbury Preparatory School from Hillcrest for both events and had several grade 3 boys and the entire grade 7 from Highbury volunteer their much appreciated services. The recipient Grade 2s and 3s received school bags filled with much needed stationery.



In the wake of the latest and most worrying research revealing that 8 of 10 South African Grade 4 learners are unable to read in any language, we initiated an English reading programme at Inchanga PS and handed the baton over to a group of committed Highbury teachers who have dedicated time every Friday morning to help Grade 3s at Inchanga Primary with reading.

This year, we celebrated Mandela Day on 18 July in the Western Cape with our NGO partner TLC Projects. We visited several communities along the West Coast, amongst them being the informal settlement Wolverivier and Takkegat, a squatter camp on the beach. It resulted in a very festive day of giving and joining the ever busy TLC outreach team.



OUR PLAY & EDUCATION PROGRAMME

Our play educational programme is still fully sponsored by our German partner NGO, Inhlanhla e.V. In 2017, this wonderful charity sponsored a whopping 12 wooden playgrounds for selected and deserving ECD sites and 2 Primary Schools, so that over 2000 children could enjoy and use these in their class breaks for daily joy and exercise. They also sponsored 1300 school back packs, 600 stationery packs for Primary Schools, 400 ECD first reading books and 2 mobile libraries with a further 500 books. Many children we support still have to sit on dirty floors and carpets whilst at school. Instead of throwing Christmas parties, we have decided to rather hand 32 wooden kiddies' picnic benches in December, accommodating 6 children on each. We are most grateful for Inhlanhla's ongoing support in this regard.



SPECIAL OPPORTUNITIES

INTERPACK DÜSSELDORF MAY 2017

The Virtuous Circle Project was exhibited at the InterPack 2017 Expo in Düsseldorf. Our project partner DuPont invited us to attend. They assembled an outstanding stand and we had hundreds of visitors over the 5 days. Our panel discussion around the benefits of this collaborative project created further interest and we ended up winning the prize for "Best Circular Economy Project 2017" by Plastic Europe. The project was furthermore featured in 3 newspapers and 9 nutrition/recycling related magazines abroad. This was a special project to be part of and we are working on options to continue the programme at several schools.



AIDEX BRUSSELS NOVEMBER 2017

AidEx is the leading platform for professionals in humanitarian aid and international development. We received sponsorship for a great stand to exhibit our work and were invited to present and speak about the benefits of collaborative projects in the Humanitarian Aid sector. DuPont sent a most resourceful team to assist throughout the expo. It was a great experience and a huge platform for us to network.



**2.4 MILLION
NUTRITIOUS MEALS
FED IN 2017**



**12 NEW WOODEN
PLAYGROUNDS BUILT
AND 16 REVAMPED**

**1300 SCHOOL BAGS
WITH STATIONARY
DONATED**

**2 MOBILE LIBRARIES
AND 500 BOOKS
DONATED FOR
ECD CENTRES**

**32 WOODEN 6-SEATER
PICNIC TABLES
DONATED TO ECD SITES**